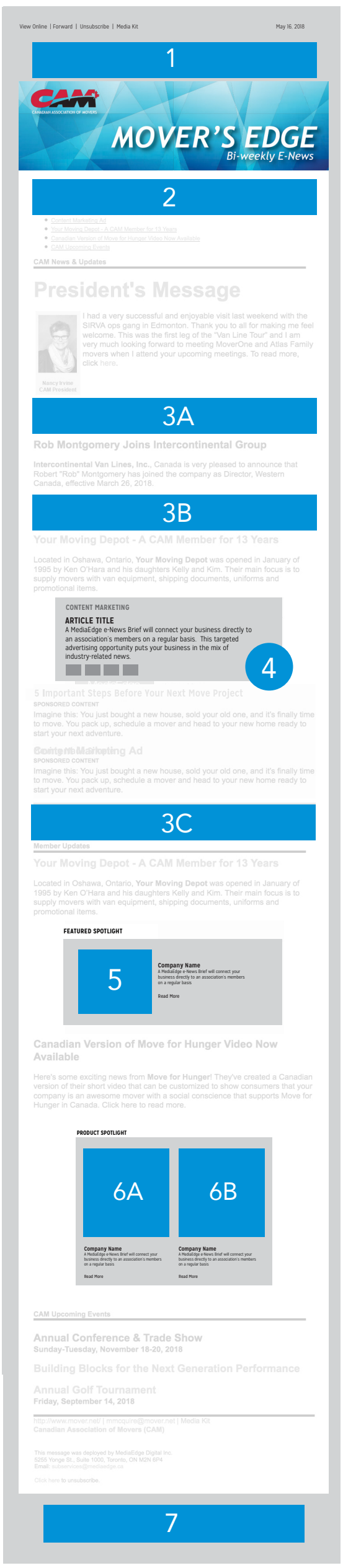
CANADIAN ASSOCIATION OF MOVERS (CAM)

1700 MOVERS, SUPPLIERS AND AFFILIATES

BENEFITS OF E-NEWS ADVERTISING

1. Direct targeted reach
2. Association backed publication
3. Adaptable interactive advertising
4. Measurable results
5. Free creative services available



ALL ADS MUST BE 72 DPI GIF, PNG OR JPG ONLY RGB. NO ANIMATED ADS FOR E-NEWS.

1	LEADERBOARD 644 x 79 PIXELS	$5000
2	TOP BANNER 644 x 79 PIXELS	$4500
3A	BODY BANNER 1 644 x 79 PIXELS	$4250
3B	BODY BANNER 2 644 x 79 PIXELS	$4000
3C	BODY BANNER 3 644 x 79 PIXELS	$3750
4	CONTENT MARKETING Article written by industry journalist up to 600 words	$5250
5	FEATURE SPOTLIGHT 180 X 150 PIXELS up to 65 words of text	$3500
6A	PRODUCT SPOTLIGHT 1 250 X 250 PIXELS up to 35 words of text	$2500
6B	PRODUCT SPOTLIGHT 2 250 X 250 PIXELS up to 35 words of text	$2500
7	LOWER LEADERBOARD 644 x 79 PIXELS	$3000

14 BI-WEEKLY ISSUES

FOR ALL QUESTIONS AND INQUIRIES PLEASE CONTACT

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